

Free Customer Service Seminar Being Offered to Retailers by SWOSU Class

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The retail management class at SWOSU is offering a free seminar and workshop on improving customer service on Tuesday evening, April 21, on the Weatherford campus.

Any retailers in western Oklahoma are invited and welcome to attend, according to Dr. Eithel Simpson of the SWOSU School of Business and Technology.

The seminar begins at 7 p.m. in Room 213 of the Education Building and will last less than one hour. The SWOSU students in the retail management class will conduct the seminar.

Anyone interested should RSVP by Monday, April 20. They may contact Dr. Eithel Simpson by leaving a message a 580.774.3049 or by e-mail at eithel.simpson@swosu.edu.